

## WHY DUMP STARBUCKS?

## JOIN OVER 40,000 CUSTOMERS ACROSS THE GLOBE WHO HAVE "DUMPED STARBUCKS"

Starbucks endorsed a same-sex marriage bill in the Washington state legislature; Executive Vice President of Partner Resources Kalen Holmes on January 24, 2012 told the press that same-sex marriage "is core to

who we are and what we value as a company." On March 21, 2012 in Seattle, at the annual shareholder meeting, Starbucks CEO Howard Schulz personally confirmed that support for same-sex marriage was company policy, approved at the highest level. In addition, Starbucks has joined an amicus brief seeking to overturn DOMA, the one federal law declaring marriage as the union of one man and one woman.

In taking these actions, Starbucks has declared a culture war on all people of faith (and millions of others) who believe that the institution of marriage as one man and one

woman is worth preserving.

## WWW.DUMPSTARBUCKS.COM

We urge consumers across the globe to join the "Dump Starbucks" campaign by visiting **www.DumpStarbucks.com** where they can sign on to the protest, notify friends, and find alternative coffee shops.

Executives should be free to make personal endorsementss on controversial issues if they choose. However, Starbucks has made gay marriage key to its corporate brand, forcing customers to choose between their values and their cup of coffee. This is wrong.





